



hi.

I'M ALYSSA
PAGANO

Graphic &
Interactive Designer

Education

BFA GRAPHIC &
INTERACTIVE DESIGN
2021
West Chester University

Skills

ADOBE: Illustrator, Xd,
InDesign, Photoshop,
After Effects, Dimension,
Premiere Pro

OTHER: Figma, Procreate,
Sketch, Creatopy, Canva,
HubSpot, Mailchimp,
Microsoft 365 Suite

let's connect.

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610.574.6283 📞

Experience

The No Name Pops | REMOTE GRAPHIC DESIGNER & SOCIAL MANAGER

July 2023 – Current

Spearhead branding, including logo, strategic plan, and performance program books. Create weekly marketing plans and design/post graphics for socials and email. Edit and animate performance recaps. Monitor social media engagement and stay on top of industry trends.

Virtual Health Partners | REMOTE, NY, NY CONTRACT GRAPHIC DESIGNER

March 2023 – July 2023

Create corporate PowerPoint decks, work closely with development team to create assets for web and mobile platforms. Design handouts, postcards, and create promotional and educational tutorials regarding app use for consumers.

Robert Half | REMOTE, Philadelphia, PA CONTRACT GRAPHIC DESIGNER

January 2022 – March 2023

Work for clients like Janney Montgomery Scott and Meridian Bank—creating ads, billboards, flyers, and annual reports for financial clients.

Philly POPS Orchestra | Philadelphia, PA DIGITAL CONTENT SPECIALIST PREVIOUSLY: GRAPHIC DESIGN INTERN

July 2019 – January 2022

Create assets and advertisements for both print and digital displays, including brochures, websites, advertisements in the Philadelphia Inquirer, SEPTA platform ads, and digital displays in the Kimmel Center. Create program books, fundraising collateral, and marketing emails.

FREELANCE DESIGNER

October 2020 – Current

Work with clients such as Empire Covers, Press Start Orchestra, & Missing Frequencies LLC creating digital assets, promotional print materials, and advertising (including Google Display Network).

REFERENCES AVAILABLE UPON REQUEST